



Zaid Ahmed

Digital Growth Executive

CONTACT

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🌐 Zaid Ahmed

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PROFILE

An E-commerce and Digital Marketing Executive experienced in building online storefronts and driving traffic to increase brand visibility. I help brands grow their online presence through effective Google and Meta ad campaigns, while also managing and optimizing global marketplace accounts (Amazon, Noon) for international clients

EDUCATION

- **Anjuman High School Bhakal**
KSEEB board exam - Karnataka
Completed in 2021
- **Jama Milliyya Masjid Bhatkal, Karnataka**
Hifz-e-Quran | Memorization of the Holy Quran
Completed in 2021
- **Department Of PUE Karnataka**
Pre-University Examination UK district
Completed in 2022
- **Jamia Islamia Bhatkal, India**
Bachelors in Islamic studies-Aalimiat(ARABIC)
Completed in 2024
- **Nadwatul Ulama Lucknow**
Masters in Islamic studies-Fazilat(ARABIC)
Completed in 2025

TECHNICAL SKILL

- Website & E-commerce Development (WordPress, WooCommerce)
- Marketplace Management (Amazon, Noon)
- Ad Campaign Management (Meta & Google)
- Search Engine Optimization (SEO)
- Visual Design (Canva Advanced, Photoshop Basic)

2026 - Present

Marketplace Management Executive

FREELANCING

Managing Amazon AE and Noon marketplace accounts for an international client. Handled complete cataloging, product variation, and executed internal marketplace ad campaigns (Amazon Ads & Noon Ads) to boost product visibility and maximize sales.

2024 - Present

Web Developer & Ads Specialist

FREELANCING

Developed WordPress websites and e-commerce stores including **genzino.in**. Built **impexbeauty.com** featuring location-based dynamic pricing and international shipping for global customers, alongside **impexbeauty.in** for the Indian market, and managed **everhome.ae**. Executed targeted Meta and Google Ads (Search & Shopping) to drive traffic, and assisted **sabeauties.com** with marketing operations to increase customer visits.

2022 - 2023

Digital Marketing Intern

DIGI ADDA

Managed and optimized WordPress websites for small businesses while assisting with core digital marketing operations. Designed engaging ad creatives and promotional graphics to enhance campaign performance and brand visibility.

LANGUAGE KNOWN

URDU - Advance

ENGLISH - Intermediate

ARABIC - Intermediate

HINDI - Beginner